

# Web 2.0 Forum for Academic Librarians

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Friday, 2<sup>nd</sup> December 2011, RSC Scotland, Glasgow G20 0XA

## Event Outline

<b>10.30 – 11.00</b>	Tea / Coffee
<b>11.00 – 11.15</b>	Welcome & Introductions
<b>11.15 – 11.45</b>	Eithne Barry, Edinburgh Napier University MLibrary - This session will look at surveys investigating student usage of and attitudes towards mobile technologies, as well as a brief overview of how some academic libraries are using mobile technologies to support students.
<b>12.00 – 12.45</b>	Dr Kay Munro & Rosemary Stenson, University of Glasgow Modern mobile devices have powerful features that are transforming access to information. Lippincott <sup>1</sup> argues that as mobile devices such as smart phones become “ <i>key information devices</i> ” for our users, libraries will want to have a significant presence in offering content and services that are suitable for this medium. This presentation outlines the process of development and implementation of a mobile strategy at the University of Glasgow Library. What began as an investigation into a mobile interface to the library catalogue evolved into a comprehensive strategic review of how we deliver services now and in the future in this rapidly changing mobile environment.
<b>12.45 - 1.15</b>	Joan Walker, JISC RSC Scotland Even the simplest of eBooks is more than a digital version of a conventional printed book. Access is improved in terms of portability and storage. The advantages of being able to personalise the publication should not be underestimated both for accessibility reasons and for general educational use. Add to that the opportunities to enhance eBooks with multimedia and social software applications and the possibilities will astound you. Joan will introduce you to some stunning multimedia enhanced examples, and take a sneaky peek at what developments are just around the corner.
<b>1.15 – 1.30</b>	Discussion: future meetings and activities
<b>1.30</b>	Lunch & networking opportunity

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<sup>1</sup> Lippincott, J. K. A Mobile Future for Academic Libraries, References Services Review, 2010, 38(2), 205-213