

Web 2.0 Forum for Academic Librarians

18th June 2010, RSC Scotland South & West

Event Outline

10.00- 10.30 Tea / Coffee

10.30 – 10.45 *Welcome & Introductions*

10.45 – 11.30 ***AddressingHistory: Using Social Media to Frame an EDINA Crowd-Sourcing Project***
Nicola Osborne, EDINA

Nicola will give a brief overview of her role as Social Media Officer at EDINA and discuss the impact social media has had at EDINA. She will talk in particular about how social media has helped develop ideas and outreach plans for the AddressingHistory project, a JISC-funded crowd sourcing project aiming to georeference historical post office directories of Edinburgh. EDINA are in the process of creating their social media presences for the project and are planning a programme of community engagement (on and offline) which is grounded in web 2.0/social media tools and approaches and the value and effective use of user generated content.

11.30 – 12.00 ***Mobile Messaging: Looking at using Bluetooth Technology as a way of communicating out messages.***
Quinton Watton-Smith, TextBlue

12.00 – 12.30 ***Ask Scotland: a national virtual reference service***
Gillian Hanlon, SLIC

Ask Scotland is an online reference service developed and maintained by the Scottish Library and Information Council (SLIC) in collaboration with local authorities in Scotland. It aims to raise awareness of libraries in the electronic information age, and promote them as a valuable academic and community resource. The service lets enquirers put questions directly to librarians in Scotland's public libraries using email or live chat.

12.30 – 12.45 ***Discussion: future meetings, communications and activities***

12.45 Lunch and networking opportunity
