

## PRICING SCHEDULE

### Standard JANET txt Services

	<u>Set-up (£)</u>	<u>Service Charge (£ pm)</u>
JANET txt master account	Free	Free
User accounts (1way)	Free	Free
User accounts (2-way)	£20	£10 pm

### Block SMS Purchase Costs

All messages are charged at 4.2p per message sent and can be purchased in the following blocks\*:

SMS Block (No. messages)	Price per SMS Block
5,000	£210
10,000	£420
20,000	£840
50,000	£2,100
100,000	£4,200
200,000	£8,400

### Enhanced JANET txt Services

<i>Integration API Connectivity</i>	<u>Set-up (£)</u>	<u>Service Charge (£ pm)</u>
Secure SOAP/XML connectivity	£250	£50 pm
SMTP email domain	£185	£185 pm

#### **Short Code/Long Code Services**

Campaign Manager web-console	£25	£25 pm
Short-code (dedicated)	£1000	£825 pm
Short-code (shared, inc.1 keyword)	£50	£25 pm
Each additional keyword	£15	£15 pm
Long Code	£25	£25 pm

#### **Miscellaneous Services**

2-way virtual mobile number (MSISDN)	£20	£10 pm
Broadcast Groups	Free	Free
Broadcast Group Bureau DDI no.	£20	£20 pm
Alpha-tag	£20	£20 pm
Microsoft Excel plug-in	£20	Free
Scheduler/Diary option (per account)	£10	£10 pm
Divert number	£15	£15 pm
Voicemail Alert	£15	£15 pm
Voicemail Alert+ (inc. 100 SMS alerts pm)	£25	£25 pm

Calls to Voicemail alert mailbox from BT line charged at fixed fee of 21.7 p regardless of duration.  
Call rates from other networks may vary

All prices exclude VAT and are subject to contract. Prices correct as at 1<sup>st</sup> May 2007

\* Standard SMS message is 160 characters but the number of characters per message is reduced when using international character sets. Messages to UK landlines and UK paging networks will be charged as per SMS message rates.